



Ganpat University

॥ विद्यया समाजोत्कर्षः ॥



BACHELOR OF BUSINESS ADMINISTRATION (BBA)

ONLINE MODE



DUWALC UNIVERSITY
DURGAJIAN VILLAGE, HOSUR
ADMISSION CELL
B. Sc., B. A., B. Ed.

ABOUT GANPAT UNIVERSITY

Ganpat University, located at Ganpat Vidyanagar, Gujarat, is a globally recognized private university known for its innovation driven approach to higher education. With strong industry linkages and an emphasis on employability, GUNI offers a wide range of programs in Management, Engineering, Pharmacy, Computer Applications, Sciences, and more. The University was established by the State Government of Gujarat through **Act No. 19/2005** on 12th April 2005 and is recognized under **section 2(f) of the UGC Act.**

In recognition of its significant contribution to education in a short span of time, Ganpat University has earned permanent memberships and recognition from prestigious national and international bodies. Accredited by NAAC with 'A' grade, the university has consistently delivered academic excellence with modern infrastructure, skilled faculty, and cutting-edge online platforms.



WHY CHOOSE US?



NAAC 'A' Grade
Accredited
University



UGC
Compliant






Globally
Accepted &
Government
Recognized



20+ Years of
Academic
Excellence

ONLINE DEGREE = REGULAR DEGREE

 <p>ज्ञान-विज्ञान विमुक्तये</p> <p>प्रो. रजनीश जैन सचिव Prof. Rajnish Jain Secretary</p>	 <p>सत्यमेव जयते</p>	<p>विश्वविद्यालय अनुदान आयोग University Grants Commission (शिक्षा मंत्रालय, भारत सरकार) (Ministry of Education, Govt. of India) बहादुरशाह जफर मार्ग, नई दिल्ली-110002 Bahadur Shah Zafar Marg, New Delhi-110002 Ph.: 011-23236288/23239337 Fax : 011-2323 8858 E-mail : secy.ugc@nic.in</p>
<p>F. No.3-5/2022(DEB-III)</p>	<p>PUBLIC NOTICE</p>	<p>August, 2022 02 SEP 2022</p>
<p><u>Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode</u></p>		
<p>The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;</p>		
<p>"Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.— Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."</p>		
<p>This is for information of the general public, students and other stakeholders.</p>		
<p> (Rajnish Jain)</p>		

As per UGC Regulations 2020 (Reg. 22), online degrees hold the same academic value as traditional degrees.

BACHELOR OF BUSINESS ADMINISTRATION (BBA) IN ONLINE MODE



Duration

Minimum: 3 Years
Maximum: 6 Years



Mode of Learning

Online Mode

MEDIUM OF INSTRUCTION

English

COURSE ELIGIBILITY

Applicants must have successfully completed
10+2 (HSC) in any discipline.

COURSE DESCRIPTION:

The Online BBA program at GUNI provides strong foundations in finance, marketing, human resources, and operations. Students gain leadership, problem-solving, and strategic thinking skills through flexible online platforms that balance learning with career growth.

COURSE STRUCTURE

SEMESTER-I

BGEN105 - Fundamentals of Management

BGEN103 - Foundation of Accounting

BGEN104 - Foundation of Statistics

BGEN101 - Principles of Economics

AEC Subject 1

SEC Subject 1

VAC Subject 1

SEMESTER-II

BMAR101 - Marketing Management

BFIN101 - Financial Statement Analysis

BGEN105 - Organization Behavior

BGEN104 - Business Statistics

AEC Subject 2

SEC Subject 2

VAC Subject 2

COURSE STRUCTURE

SEMESTER-III

BFIN201 - Financial Management

BGEN203 - Human Resource Management

BMAR201 - Advertising Management

BCOM202 - Business Law

AEC Subject 3

SEC Subject 3

VAC Subject 3

SEMESTER-IV

4A01BUL - E-Commerce

4A02BRM - Business Research Methods

4A03PCA - Project - Company Analysis

4A04ENM - Entrepreneurship Management

4A05BUE - Business Environment

4B06DIM - Disaster Management

COURSE STRUCTURE

SEMESTER-V

5A01POM - Production and Operation Management

5A02TAX - Taxation -1

5A03BAE - Basic Econometric

5A04SEM - Service Marketing

Elective 1 - Elective Subject 1 (IB / Finance / Marketing)

5A06BEG - Business Ethics and Corporate Governance

SEMESTER-VI

6A01BUA - Business Analytics

6A02IBS - International Business Strategy

Elective 1 - Elective Subject 1 (IB / Finance / Marketing)

Elective 2 - Elective Subject 2 (IB / Finance / Marketing)

6A05RPR - Research Project

6B06PST - Problem Solving Technique

COURSE STRUCTURE

ELECTIVE POOL

BAEC101 – Business Communication

BAEC102 – Digital Fluency

BAEC202 – Mental Health Awareness

BSEC103 – Leadership and Personality Development

BSEC101 – Basic Communication Skills

BSEC201 – Computer Application in Management

BVAC102 – Legal Awareness

BVAC101 – Indian Culture and Science

BVAC201 – Management Paradigm of Bhagavat Gita

ELECTIVE POOLS (SPECIALIZATION SUBJECTS) FOR SEMESTER 5 & 6:

SPECIALIZATION	COURSE CODE	NAME OF COUSE
INTERNATIONAL BUSINESS (IB)	5A05EXM	Export Management
	6A02IBS	International Business Strategy
	6A04MSC	Multinational Supply Chain Management
FINANCE	5A05NBF	Non-Banking Financial Practice
	6A03IFM	International Financial Management
	6A04DIF	Digital Finance
MARKETING	5A05COB	Consumer Behavior
	6A03IMM	International Marketing Management
	6A04DIM	Digital Marketing

FEE STRUCTURE

BACHELOR OF BUSINESS ADMINISTRATION	SEM I	SEM II	SEM III	SEM IV	SEM III	SEM IV
REGISTRATION FEE	₹ 5,000	—	—	—	—	—
ENROLLMENT PER YEAR	₹ 2,000	₹ 2,000	₹ 2,000	₹ 2,000	₹ 2,000	₹ 2,000
EXAMINATION PER YEAR	₹ 2,000	₹ 2,000	₹ 2,000	₹ 2,000	₹ 2,000	₹ 2,000
TUITION FEES PER SEM	₹ 6,500	₹ 11,000	₹ 11,000	₹ 11,000	₹ 11,000	₹ 11,000
TOTAL FEES	₹ 90,500					

Pay the full fee at once and save 20% on the tuition fee!

~~₹ 90,500~~ ₹ 77,300

ADMISSION PROCESS





CAREER OPPORTUNITIES AFTER BBA DEGREE

Graduates can pursue roles such as:



Business Analyst



Project Manager



Human Resources Specialist



Marketing Coordinator



Sales Representative



Operations Manager



Entrepreneur



Start Your Journey

WITH
GANPAT UNIVERSITY



For more information contact:

 07948515931

 www.guniol.com

 admission@guniol.com