

# **Bachelor of Business Administration**

Online Degree Program



Flexible, Affordable, and Designed for You

#### WHY CHOOSE AN ONLINE DEGREE PROGRAM?

An online degree program is a structured, accredited course that students can complete remotely via the internet. It offers flexibility to learn from anywhere, often allowing self paced study. Students can earn degrees from universities without attending on campus classes.

#### **BACHELOR OF BUSINESS ADMINISTRATION (BBA)**

The BBA Online Degree Program is designed to provide you with essential business skills and practical knowledge, all while offering the flexibility to study at your own pace. Earn a recognized qualification from the comfort of your home and boost your career prospects.

#### Why Choose BBA Online Degree Program?

- · Flexibility to study anytime, anywhere
- · Industry-relevant curriculum
- · Opportunity to balance work and education
- · Builds essential business and leadership skills



### **COURSE INFORMATION**

Sr.			Course Duration		Annual Fee Per Year (₹)
No.	Title of Programme	Eligibility	Minimum	Maximum	
1.	Bachelor of Business Administration (BBA)	HSC or 10+2	3 Years	6 Years	30,000/-

## **COURSE STRUCTURE**

#### SEMESTER - I

Code No.	Subject
BGEN105 BGEN103	Fundamentals of Management Foundation of Accounting
BGEN104 BGEN101	Foundation of Statistics Principles of Economics
AEC	AEC Subject 1
SEC VAC	SEC Subject 1 VAC Subject 1
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#### SEMESTER - II

Code No.	Subject		
BMAR101	Marketing Management		
BFIN101 BGEN105	Financial Statement Analysis Organization Behavior		
BGEN104	Business Statistics		
AEC	AEC Subject 2		
SEC	SEC Subject 2		
VAC	VAC Subject 2		

#### SEMESTER - III

Code No.	Subject
BFIN20 BGEN203 BMAR201	Financial Management Human Resource Managemen Advertising Management
BCOM202 AEC	Business Law AEC Subject 3
SEC VAC	SEC Subject 3 VAC Subject 3

#### **ELECTIVE POOL**

Code No.	Subject
BAEC101	Business Communication
BAEC102	Digital Fluency
BAEC202	Mental Health Awareness
BSEC103	Leadership and Personality Development
BSEC101	Basic Communication Skills
BSEC201	Computer Application in Management
BVAC102	Legal Awareness
BVAC102	Indian Culture and Science
BVAC102	Management Paradigm of Bhagavat Gita

#### SEMESTER - IV

Code No.	Subject
4A01BUL	E-Commerce
4A02BRM	Business Research Methods
4A03PCA	Project – Company Analysis
4A04ENM	Entrepreneurship Management
4A05BUE	Business Environment 🕟 🔻 🔻
4B06DIM	Disaster Management

#### SEMESTER - IV

Code No.	Subject
5A01POM 5A02TAX 5A03BAE 5A04SEM Elective 1 5A06BEG	Production and Operation Management Taxation -1 Basic Econometric Service Marketing Elective Subject 1 (IB / Finance / Marketing) usiness Ethics and Corporate Governance

#### **SEMESTER VI**

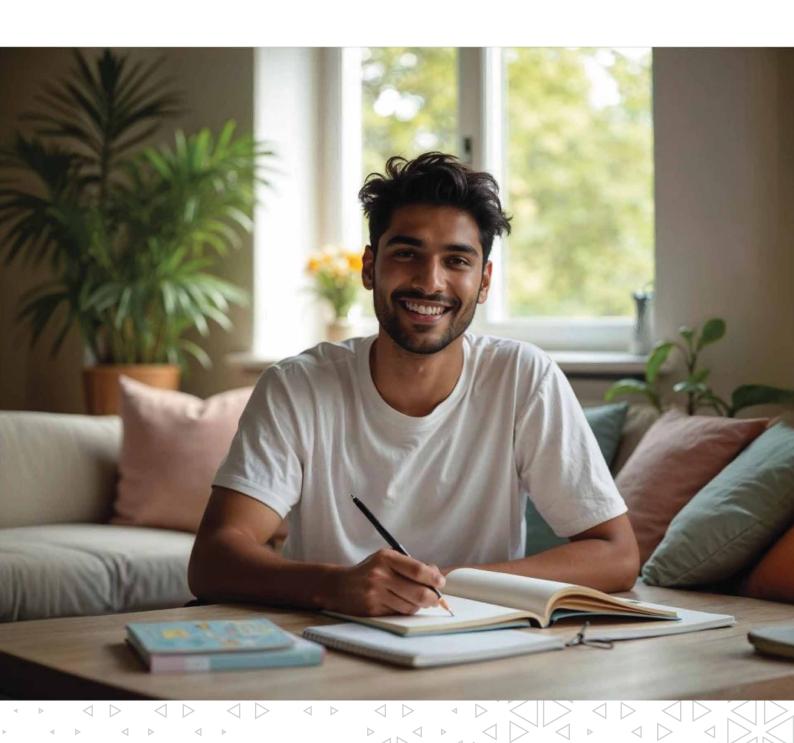
Code No.	Subject
6A01BUA	Business Analytics
6A02IBS	International Business Strategy
Elective 1	Elective Subject 1 (IB / Finance / Marketing)
Elective 2	Elective Subject 2 (IB / Finance / Marketing)
6A05RPR	Research Project
6B06PST	Problem Solving Technique

#### **ELECTIVE POOL**

	Code No.	Subject
International Business (IB)	BAEC101 BAEC102 BAEC202	Business Communication Digital Fluency Mental Health Awareness
Finance	BSEC103 BSEC101 BSEC201	Leadership and Personality Development Basic Communication Skills Computer Application in Management
Marketing	BVAC102 BVAC102 BVAC102	Legal Awareness Indian Culture and Science Management Paradigm of Bhagavat Gita

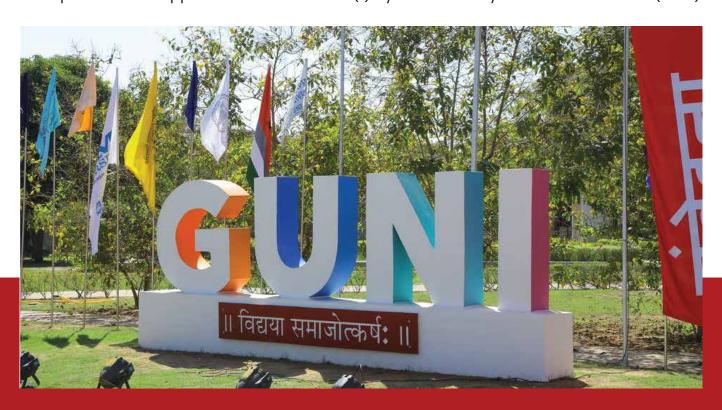
## **FEE STRUCTURE**

Bachelor of Business Administration	1st Year	2nd Year	3rd Year
Annual Fee	₹30,000/-	₹30,000/-	₹30,000/-
Total 3 Year BBA Fee		₹90,000/-	



#### **GANPAT UNIVERSITY**

Ganpat University and the township of Ganpat Vidyanagar, a high-tech education campus is a joint initiative, purely philanthropic in nature, by a large number of industrialists & technocrats, noble farmers & affluent businessmen for the mission of "Social Upliftment through Education". The University was established by the State Government by the enactment of Act No.19/2005 on 12th April 2005. It is approved under section 2(f) by the University Grants Commission (UGC).



#### **AWARDS & ACHIEVEMENTS**

- Accredited with an "A" grade by the National Assessment &
   Accreditation Council (NAAC), demonstrating a commitment to academic excellence.
- Awarded the Highest Rating of 4 Stars by the Education Ministry's Institutions Innovation Council (IIC) 5.0 on November 16, 2023.
- Platinum Ranking as a Green University by Green Mentors, powered by the Law of Nature Special Consultative Status with the Economic and Social Council of the United Nations (April 13, 2023).
- Recognized with a 5-Star Overall Rating by the Gujarat State Institution Ranking Framework (GSIRF) in 2022.
- Recognized as Best University of the Year 2021 by the Associated Chambers of Commerce of India (ASSOCHAM), marking a hat trick of awards for three consecutive years.



## **Get in Touch**