



Ganpat University

॥ विद्यया समाजोत्कर्षः ॥



MASTER OF BUSINESS ADMINISTRATION

ONLINE MODE



ABOUT GANPAT UNIVERSITY

Ganpat University, located at Ganpat Vidyanagar, Gujarat, is a globally recognized private university known for its innovation driven approach to higher education. With strong industry linkages and an emphasis on employability, GUNI offers a wide range of programs in Management, Engineering, Pharmacy, Computer Applications, Sciences, and more. The University was established by the State Government of Gujarat through **Act No. 19/2005** on 12th April 2005 and is recognized under **section 2(f) of the UGC Act.**

In recognition of its significant contribution to education in a short span of time, Ganpat University has earned permanent memberships and recognition from prestigious national and international bodies. Accredited by NAAC with 'A' grade, the university has consistently delivered academic excellence with modern infrastructure, skilled faculty, and cutting-edge online platforms.



WHY CHOOSE US?



NAAC 'A' Grade
Accredited
University



UGC
Compliant




Globally
Accepted &
Government
Recognized



20+ Years of
Academic
Excellence


ONLINE DEGREE = REGULAR DEGREE



ज्ञान-विज्ञान विमुक्तये

प्रो. रजनीश जैन
सचिव

Prof. Rajnish Jain
Secretary



सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)
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PUBLIC NOTICE

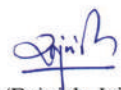
August, 2022
02 SEP 2022

Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;

“Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.— Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode.”

This is for information of the general public, students and other stakeholders.



(Rajnish Jain)

As per UGC Regulations 2020 (Reg. 22), online degrees hold the same academic value as traditional degrees.

MASTER OF BUSINESS ADMINISTRATION (MBA) IN ONLINE MODE



Duration

Minimum: 2 Years
Maximum: 4 Years



Mode of Learning

Online Mode

MEDIUM OF INSTRUCTION

English

COURSE ELIGIBILITY

Bachelors from any recognized University with
at least 50% Aggregate Marks
(45% in Case of reserved category)

COURSE DESCRIPTION:

The MBA in Online mode at GUNI offers professionals a flexible, accessible way to advance their careers and gain leadership skills. Graduates earn a UGC-recognized degree that prepares them for leadership roles, entrepreneurship, and global career opportunities.

COURSE STRUCTURE

SEMESTER-I

2IA01POM - PRINCIPLES OF MANAGEMENT

2IA02QTM - QUANTITATIVE TECHNIQUES IN MANAGEMENT

4IA03MEC - MANAGERIAL ECONOMICS

2IA04MAC - MANAGERIAL ACCOUNTING

3IA05OBE - ORGANIZATIONAL BEHAVIOUR

2IA06MCO - MANAGERIAL COMMUNICATION

3IA07RDM - RESEARCH DESIGN FOR MANAGEMENT

2IB08CEL - COMMUNICATIVE ENGLISH

SEMESTER-II

IIA01BDA - BUSINESS DATA ANALYTICS

3IIA02CMA - COST AND MANAGEMENT ACCOUNTING

3IIA03MMA - MARKETING MANAGEMENT

3IIA04FMA - FINANCIAL MANAGEMENT

3IIA05POM - PRODUCTION AND OPERATIONS MANAGEMENT

3IIA06HRM - HUMAN RESOURCE MANAGEMENT

3IIA07BRM - BUSINESS RESEARCH METHODOLOGY

3IIB08CSM - COMPUTING SKILLS FOR MANAGERS

COURSE STRUCTURE

SEMESTER-III

2IIIA01SMA - STRATEGIC MANAGEMENT

IIIA02FER - FUNDAMENTALS OF ENTERPRISE RESOURCE PLANNING

2IIIA03MRP - MANAGEMENT RESEARCH PROJECT

2IIIB04PGL - PERSONALITY GROWTH LAB

IIIA10SIP - SUMMER INTERNSHIP PROJECT

SEMESTER-IV

2IVA01EMI - ENTREPRENEURSHIP AND MANAGEMENT OF INNOVATIONS

2IVA02MCS - MANAGEMENT CONTROL SYSTEMS

COURSE STRUCTURE

ELECTIVE POOLS SEMESTER-III

SPECIALIZATION	COURSE CODE	NAME OF COUSE
MARKETING ELECTIVES	2IIIA05IMM	INTERNATIONAL MARKETING MANAGEMENT
	2IIIA06SDM	SALES AND DISTRIBUTION MANAGEMENT
	2IIIA07CBE	CONSUMER BEHAVIOUR IN THE DIGITAL AGE
	2IIIA08IMC	INTEGRATED MARKETING COMMUNICATIONS
	IIIA11MME	MARKETING METRICS
	IIIA12DSM	DIGITAL AND SOCIAL MEDIA MARKETING
FINANCE ELECTIVES	2IIIA05CTP	CORPORATE TAX PLANNING
	2IIIA06IFS	INDIAN FINANCIAL SYSTEMS
	2IIIA07SAP	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT
	IIIA08DRM	DERIVATIVES AND RISK MANAGEMENT
	IIIA12FMO	FINANCIAL MODELLING
	IIIA11MFS	MANAGEMENT OF FINANCIAL SERVICES
HUMAN RESOURCE ELECTIVES	2IIIA05ODC	ORGANIZATIONAL DEVELOPMENT AND CHANGE
	2IIIA06TDE	TRAINING AND DEVELOPMENT
	2IIIA07CMA	COMPENSATION MANAGEMENT
	2IIIA08SPM	STAFFING AND PERFORMANCE MANAGEMENT
	IIIA11HRA	HR ANALYTICS
	IIIA12MCD	MANAGING CULTURAL DIVERSITY

COURSE STRUCTURE

ELECTIVE POOLS SEMESTER-IV

SPECIALIZATION	COURSE CODE	NAME OF COUSE
MARKETING ELECTIVES	IVA04MAN	MARKETING ANALYTICS
	2IVA05SMA	SERVICES MARKETING
	2IVA06SMB	STRATEGIC MARKETING AND BRAND MANAGEMENT
	2IVA07RMA	RETAIL MANAGEMENT
FINANCE ELECTIVES	IVA04BFI	BEHAVIOURAL FINANCE
	2IVA05WCM	WORKING CAPITAL MANAGEMENT
	2IVA06IFM	INTERNATIONAL FINANCIAL MANAGEMENT
	2IVA07SFM	STRATEGIC FINANCIAL MANAGEMENT
HUMAN RESOURCE ELECTIVES	IVA04TMA	TALENT MANAGEMENT
	2IVA05LEH	LEGAL ENVIRONMENT OF HRM
	2IVA06SHR	STRATEGIC HUMAN RESOURCES MANAGEMENT
	2IVA07IHR	INTERNATIONAL HUMAN RESOURCES MANAGEMENT

FEE STRUCTURE

MASTER OF BUSINESS ADMINISTRATION	SEM I	SEM II	SEM III	SEM IV
REGISTRATION FEE	₹ 5,000	—	—	—
ENROLLMENT PER YEAR	₹ 2,000	₹ 2,000	₹ 2,000	₹ 2,000
EXAMINATION PER YEAR	₹ 2,500	₹ 2,500	₹ 2,500	₹ 2,500
TUITION FEES PER SEM	₹ 15,500	₹ 19,500	₹ 19,500	₹ 19,500
TOTAL FEES	₹ 97,000			

Pay the full fee at once and save 20% on the tuition fee!

~~₹ 97,000~~ ₹ 81,400

ADMISSION PROCESS





CAREER OPPORTUNITIES AFTER MBA DEGREE

Graduates can pursue roles such as:



Management
Consultant



Investment
Banker



Marketing
Manager



Financial
Analyst



Business
Development
Manager



Operations
Manager



Human
Resources
Manager



Start Your Journey

WITH
GANPAT UNIVERSITY



For more information contact:

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